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2009 ADEX AWARDS HONOR ELKAY® COMMERCIAL WATER COOLER

Elkay WaterSentry® Cooler with Visual Filter Monitor Receives Gold Award

OAK BROOK, IL – October 2009 – Continually demonstrating its commitment to innovate engineering by developing quality products with an emphasis on conservation, Elkay Commerical Products recently achieved significant recognition from professionals in the design industry.

The hands-free Elkay WaterSentry® Cooler with Visual Filter Monitor received a Gold honor in the 2009 *Design Journal* "Award for Design Excellence (ADEX)" Competition. Judged by industry professionals representing a cross-section of key players in the design business, the ADEX Awards are considered the largest and most prestigious award program for the design of furniture, fixtures and finishes.

The hands-free Elkay WaterSentry Cooler with Visual Filter Monitor is engineered to enhance the quality of water and improve users' experience at the water cooler. While mounting costs and waste concerns saturating the bottled water industry have ignited a strong consumer demand for alternative water sources that are clean, green and inexpensive, the Elkay WaterSentry Cooler with Visual Filter Monitor provides a drinking water solution that satisfies the needs of the end-users, while also benefiting the environment and increasing profit margins for plumbing contractors.

Ideal for education and healthcare facilities, this Elkay water cooler line is outfitted with a unique LED display on the user interface, visually communicating the presence of a built-in WaterSentry filtration system, which is designed to reduce unpleasant tastes and odors frequently detected in unfiltered water. The filtration system also serves to decrease the amount of harmful impurities, such as lead, cysts and sediment, from reaching an end-user. The lights along the display alert the end-user that the filter is functioning and also notifies maintenance when the filter needs to be replaced.

## **ELKAY COMMERCIAL PRODUCTS WINS ADEX AWARD - PAGE TWO**

In addition to visually assuring the end-user that the water is clean, crisp and fresh, the Visual Filter Monitor has features that benefit the maintenance or facility managers charged with sustaining the water coolers. Due to the filter's auto shutoff feature, maintenance or facility managers do not have to turn off the water during a filter change, making it an efficient and speedy change-out. Since the filter is completely encapsulated, maintenance never has to touch the filtration media, ensuring that no contaminants are ever allowed to enter the drinking water stream.

The "hands-free" symbol, which also appears on the interface, draws attention to the electronic eye sensor. This sensor is a built-in, proprietary technology that dispenses water without the end-user touching the water cooler, ensuring hygienic operation. A safeguard is also built into the model to automatically shut off the stream of cold, filtered water after 30 seconds, making this smart water cooler an intelligent choice.

The Visual Filter Monitor product line comes in both single (LZO8) and bi-level (LZOSTL8) models. The cooler line is ADA compliant for adults and children and available in stainless steel or light gray granite vinyl finish. The all-in-one water coolers come standard with the WaterSentry filter, filtering up to 1,500 gallons of water.

## **Bottled Water Waste Is Hard to Swallow**

Americans spent \$10.9 billion on an estimated 28 billion single-serving (1 liter or less) plastic water bottles last year. Unfortunately, more than 80 percent of the single-serving water bottles consumed in the U.S. each year are thrown out instead of recycled, according to the Container Recycling Institute. Instead, bottled water waste ends up in landfills or incinerators and oftentimes appears on the side of the road, on beaches, at parks and in streams. In addition, a 16-ounce bottle of water costs anywhere from 89 cents to \$2.50, which is far more than the cost of tap water.

The Elkay WaterSentry Cooler with Visual Filter Monitor enables consumers to confidently enjoy a healthy, crisp, clean drink at the water cooler for just pennies per gallon. Plus, this product line alleviates the financial and environmental impact associated with bottled water and generates

## **ELKAY COMMERCIAL PRODUCTS WINS ADEX AWARD – PAGE THREE**

an opportunity for both the specifying engineer and plumbing contractor to provide and install the ideal product for their customers' needs.

Design Journal, the international trade publication for interior designers, architects and facility managers is the proud sponsor of the ADEX Awards. The 2009 ADEX Awards Competition had more than 500 companies entering more than 2,000 products. Each category has potential for three award levels of platinum, gold or silver.

For more than 89 years, Elkay has been an innovative manufacturer of stainless steel sinks and faucets for residential and commercial use. Elkay expanded its commercial offerings more than 37 years ago to include efficient water coolers and drinking fountains. Elkay, which is ranked 57th in *Crain's Chicago Business* list of Chicago's Largest Privately-Held Companies, has more than 2,800 employees in facilities across the United States and select international markets. Elkay is also a member of key industry associations including the U.S. Green Building Council [USGBC], The North American Association of Food Equipment Manufacturers [NAFEM], The American Society of Plumbing Engineers [ASPE] and the Plumbing Manufacturers' Institute [PMI].

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana®, Phylrich® International and Elkay China. Recently, Elkay broadened its scope to address the need for high-quality granite and composite countertop materials for the East Coast with the addition of Badolato Granite and Chesapeake Stoneworks holdings. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne® Cabinetry, Medallion® Cabinetry and Mastercraft® Cabinets holdings. For more information, Elkay customers can contact Elkay customer service at (630) 572-3192 or visit elkayusa.com. For media inquiries regarding Elkay Commercial products, contact Gaelen Bell at (312) 946-6089 or gbell@msinet.com.