



FOR IMMEDIATE RELEASE
CONTACT: Gaelen Bell
312-946-6089

ELKAY® ENHANCES VANDAL-RESISTANT SERIES WITH 14 GAUGE WATER COOLER
Attractive, Resilient Refrigerated Option Ideal for Heavy-use Applications

OAK BROOK, IL – October 2009 – Just as homeowners and business owners seek out stylish appliances and products that are also long-lasting and reliable, plumbing professionals and engineers face a similar challenge when providing their commercial customers with durable, high-performance drinking water solutions that will function reliably and withstand the environment without sacrificing aesthetics. In order to provide the field with an expanded portfolio of quality water coolers and drinking fountain options, Elkay Commercial Products has enhanced its vandal-resistant 14 gauge stainless steel series to now include a resilient, refrigerated 14 Gauge Vandal-resistant Water Cooler unit.

Designed for both indoor and outdoor environments, the heavy-duty engineering of the 14 Gauge Vandal-resistant cooler, coupled with its attractive, curved profile, make it ideal for high-traffic applications prone to vandalism, including schools, recreation centers and correctional facilities.

Offered in a durable, sleek satin finish, which also provides added protection against stains and corrosion, the newest addition to Elkay Commercial's vandal-resistant offering is built to deter tampering and ensure the water cooler can withstand unwelcomed, potentially-destructive activity. For example, this water cooler unit is equipped with an ultra-thick 14 gauge stainless steel cabinet with an integrated basin and heavy-duty front panel. In addition, the screened vents on the side panels of the cooler prevent objects from being inserted into the cooler and causing damage. Concurrently, the self-closing, vandal-resistant pushbutton

ELKAY INTRODUCES 14 GAUGE VANDAL-RESISTANT WATER COOLER – PAGE TWO

does not require grasping or twisting, which adheres to ADA guidelines and provides ease of operation for end-users.

“Introducing the 14 Gauge Vandal-resistant Water Cooler was a natural next step for us at Elkay Commercial, as it expands our product offerings and provides plumbers and specifying engineers with a durable, refrigerated water cooler solution for their next heavy-use commercial application,” states Jack Krecek, vice president, general manager of the Elkay plumbing products division, commercial business unit.

Meeting child and adult ADA requirements, this model is also built to provide greater water efficiency as it is equipped with a chrome-plated, one-piece StreamSaver™ Bubbler. The stream height regulator can be easily adjusted through a hole in the pushbutton and set to provide a constant stream from 20 to 150 psi.

Designed to provide a clean, safe source of drinking water, this unit is constructed with a no lead design absent of any lead-containing brass components. Available in both single and bi-level models, the Elkay 14 Gauge Vandal-resistant water coolers are also compatible with the WaterSentry® filtration system, an optional accessory. Designed to reduce unpleasant tastes and odors frequently detected in unfiltered water, adding this filtration system can also serve to decrease the amount of harmful impurities, such as lead, cysts and sediment, from reaching an end-user. The MSRP for the single-level model (VRCHD8S) is \$2,655, while the bi-level model (VRCHDTL8SC) is offered at \$4,455 MSRP.

For more than 89 years, Elkay has been an innovative manufacturer of stainless steel sinks and faucets for residential and commercial use. Elkay expanded its commercial offerings more than 37 years ago to include efficient water coolers and drinking fountains. Elkay, which is ranked 57th in *Crain's Chicago Business* list of Chicago's Largest Privately-

ELKAY INTRODUCES 14 GAUGE VANDAL-RESISTANT WATER COOLER – PAGE THREE

Held Companies, has more than 2,800 employees in facilities across the United States and select international markets. Elkay is also a member of key industry associations including the U.S. Green Building Council [USGBC], The North American Association of Food Equipment Manufacturers [NAFEM], The American Society of Plumbing Engineers [ASPE] and the Plumbing Manufacturers' Institute [PMI].

Headquartered in Oak Brook, Illinois, Elkay is also the parent company of E.B. Tecnica Mexicana[®], Phylrich[®] International and Elkay China. Recently, Elkay broadened its scope to address the need for high-quality granite and composite countertop materials for the East Coast with the addition of Badolato Granite and Chesapeake Stoneworks holdings. Elkay is America's number one selling stainless steel sink company. The Elkay Manufacturing Cabinetry Division is the fourth largest cabinet manufacturer in the U.S. with its Yorktowne[®] Cabinetry, Medallion[®] Cabinetry and Mastercraft[®] Cabinets holdings. For more information, Elkay customers can contact Elkay customer service at (630) 572-3192 or visit elkayusa.com. For media inquiries regarding Elkay Commercial products, contact Gaelen Bell at (312) 946-6089 or gbell@msinet.com.

#